



*** The Campaign:**

Every city will have a RON Santa.

You should influence your friends to donate something they aren't using currently but which can be more valuable to those who in need in their current city.

Can think of other than just things as well.

Reach

Click a pic of the item you wish to donate and share it with RON, projectUPGRADE, IamRON, DoIt hashtags on www.cocociti.com. Click on the I wish to donate option, put the name of the item you wish to donate, add a description and the above hashtags and post the wish. After creating the wish, you may share it to FB, Twitter, Instagram and other social networks as well. Every single mobile video will be compiled and shared by the end of this campaign.

Once the donated item reaches the deserving hands, share an update on the same item by adding the story of it.

*** How we are doing it?**

Phone calls, WhatsApp, Social media, emails, calls, SMS, and push it every way possible.

*** A common task list for everyone:**

Call and make five (5) individuals from your circle do it. Wider the geographical distribution, better it is.

*** Process Criteria:**

Click a pic of the item you wish to donate.

Share it on www.cocociti.com using I wish TO DONATE option for us to track the end-to-end campaign and inventory list

or click a pic: Mention your Name, Area, City, Profession, and email it to hello@rhythmofnation.org